



**United  
Way**



**United Way of Central Arkansas**

**2021**

**ANNUAL REPORT**

# THANK YOU

2021 was a year of new normals and bringing back traditional favorites. One thing that hasn't changed is our commitment to bring people and communities together to "Do Good Things".

In the coming pages you will see your generosity at work and the magnitude of your impact throughout Central Arkansas. Your investment has flowed through dozens of local non-profit agencies and uplifted thousands of families.

Thank you for walking alongside of us as we inspire hope, address needs, and provide opportunities in the Central Arkansas region.

Together we are...



Jennifer Boyett, Executive Director  
UNITED WAY OF CENTRAL ARKANSAS

*Building a better tomorrow!*



# MEET THE TEAM



## EXECUTIVE DIRECTOR

HOBBIES: Hammocking & Biking

PETS: Sam, Xena, Knox & Pepper

FAVE COFFEE/TEA: Any Medium Roast, Black

BEST MOVIE EVER: Princess Bride

Jennifer Boyett



## COMMUNITY ENGAGEMENT DIRECTOR

HOBBIES: Cooking New Recipes

PETS: Homie, My Grand-Dog

FAVE COFFEE/TEA: Dunkin' Medium Roast

BEST MOVIE EVER: Pretty Woman

La Shawn Grimes



## FINANCIAL SERVICES MANAGER

HOBBIES: Hogs Games & Time with Friends

PETS: Lily

FAVE COFFEE/TEA: Whatever You Make!

BEST MOVIE EVER: Shawshank Redemption

Shari Hoover



## AGENCY ENGAGEMENT DIRECTOR

HOBBIES: Road Trips & Camping

PETS: Libbie, My Rescue Pup

FAVE COFFEE/TEA: Sweet Tea

BEST MOVIE EVER: Christmas Vacation

Laura King



## OFFICE ASSISTANT

HOBBIES: Karaoke & Video Games

PETS: Truman Turkey

FAVE COFFEE/TEA: Earl Grey Tea

BEST MOVIE EVER: Kelly's Heroes

Ashton Adcock

# YOUR COMMUNITY IMPACT



## DIRECT SERVICES

### VITA FREE TAX PREP PROGRAM

- We processed over 320 tax returns in 2021.
- More than \$350,000 in tax refunds came back to struggling families.
- 96 people over the age of 60 used our VITA service last year.

### CHARITY TRACKER BENEVOLENCE SYSTEM

- There are 167 agencies, non-profits, schools and churches participating.
- Assistance valued at more than \$224,600 was connected to families in need.
- 3,583 acts of kindness were shared in 2021.



# COMMUNITY IMPACT CONTINUED

## OUR PROGRAMS

### COMMUNITY IMPACT GRANTS

- Over \$278,000 was awarded to 17 local non-profit agencies.
- 21 non-profit programs across Faulkner, Van Buren, Perry and Conway counties recieved grants.

### FEDERAL EMERGENCY FOOD & SHELTER PROGRAM

- We administered and granted over \$41,000 in EFSP funds to Faulkner County non-profit agencies.

### STUFF THE BUS

- We collected and distributed more than \$11,000 worth of schools supplies for local schools.
- Over 100 volunteers joined us in "stuffing" the bus.



# SERVICE THROUGH PARTNERSHIP



## NON-PROFIT GRANT RECIPIENTS

### 2021-2022 IMPACT GRANT RECIPIENTS

- Bethlehem House Inc.
- Boys & Girls Club of Faulkner County
- Children's Advocacy Alliance
- Community Action Program of Central Arkansas
- Community Service Inc.
- Conway County Center For Exceptional Children
- Faulkner County Council on Aging
- Milestones Inc.
- Morrilton Human Relations Council
- Rise House

# SERVICE THROUGH PARTNERSHIP

## NON-PROFIT GRANT RECIPIENTS

### 2021 MINI-GRANT RECIPIENTS

- Arkansas Single Parent Scholarship Fund
- Child Care Aware
- Community Connections
- Conway Cradle Care
- Conway Ministry Center
- Jamison Alexander Success Center
- White River Area Agency On Aging



# LEADING THE WAY



## 2022 UNITED WAY BOARD MEMBERS

**Brandi Keith - Chair**

**Crystal Kemp - Vice Chair**

**Erin Simpson - Treasurer**

**Julie Carmichael - Secretary**

**Rita Birch**

**Amanda Bledsoe**

**Tim Bowen**

**Debra Bowser**

**Leo Cummings**

**Houston Davis**

**David DeRosa**

**Amy Elrod**

**Bobby French**

**Grant Gordy**

**Destiny Lankford**

**Justin McCarty**

**Rusty Mosley**

**Brooklyn Parker**

**Danny Patel**

**Mindy Pipkin**

**Steve Presley**

**Jerry Rye**

**Stefanie Schreckenhofer-Dace**

**Karen Walker**

**Francisco Yanez**



# LAYING THE FOUNDATION:

## 2021 FOUNDATION PARTNERS



# LOOKING FORWARD: 2022



## CALENDAR OF EVENTS

### FEBRUARY - APRIL

VITA Free Tax Prep Program

### APRIL

Casino Royale - Special Event

Community Impact Grant  
Applications Due

### JUNE

Community Impact Grant  
Recipients Announced

### AUGUST

Stuff The Bus

### OCTOBER

Pillar Party - Special Event  
Campaign Kickoff  
Mini Grant Applications Due

### NOVEMBER

Turkey Trot 5K & Gobble Wobble  
Kids Mile

### DECEMBER

Mini Grant Recipients Announced

# THE NEXT BIG EVENT:

## CASINO ROYALE

APRIL 22, 2022

- 🎰 Test your luck at one of the TABLE GAMES.
- 🎰 Take a chance with the WINE WALL.
- 🎰 Dance the night away with our LIVE DJ.
- 🎰 Enjoy great EATS and signature DRINKS.
- 🎰 Make memories in our PHOTO BOOTH.
- 🎰 Support local non-profits and DO GOOD THINGS.

FOLLOW US ON  FOR EVENT INFORMATION.





## UNITED WAY OF CENTRAL ARKANSAS

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